



## ANNUAL CORPORATE SPONSOR OPPORTUNITIES

As an Annual Corporate Sponsor, your company will enhance the opportunities in one or both of the following areas.

- ***Providing Cutting Edge Technology Instruction in the Classroom*** – Not only will it allow us to place more devices in the classroom but it will also provide training for the teachers on how to use the technology when creating new experiential lesson plans. By starting with teacher instruction that demonstrates how to create new and improved lesson plans, that teacher can now excite the students to engage and interact with the subject material with a hands-on approach allowing more retention and often creating a higher level application of the material than previously possible.
- ***Providing Scholarships for High School Seniors***– The Paulding Education Foundation provides over \$36,000 each year in scholarships that allow students to further their education. While we are excited to be able to fill these needs, we know many other deserving students are still in need. These scholarships are crucial for those students choosing to further their education and career potential, whether that education comes from an Ivy League School or a community college with direct vocational applications.

The following levels represent a range of annual corporate sponsorships that will have a tremendous impact to the students in our county and provide great marketing and advertising opportunities for your business.

- ***Trusted Business Sponsor*** \$7,500  
This trusted business sponsor will receive recognition all year long through our digital media (web and social media), opportunity to review and present student scholarships, and receive additional sponsorship recognition at 3 of our annual events.
- ***Corporate Community Sponsor*** \$10,000  
This sponsorship will receive recognition all year long through our digital media platforms, but also through printed material in the schools, the opportunity to participate in either the student scholarship program or the school grant program in addition to receiving Top Tier sponsorship recognition and associated benefits at all of our annual events.
- ***Community Leader Sponsor*** \$14,500  
As a Community Leader Sponsorship, your company will receive recognition all year long through our digital media platforms, through printed material in the schools, the opportunity to participate in both the student scholarship program and the school grant program in addition to receiving **Presenting Sponsorship** recognition at one of our events and a top tier sponsorship and associated benefits at the other events we host.
- ***Business of Excellence Sponsor*** \$18,000  
As the top tier Business of Excellence Sponsor, your company will receive recognition all year long through our digital media platforms, also through printed material in the schools, the opportunity to participate in both the student scholarship program and the school grant program in addition to receiving **Presenting Sponsorship** at TWO of our events and a top tier sponsorship recognition and associated benefits at the other events we host. In addition to these advertising opportunities, you will also have the opportunity to present your business at district meetings throughout the year.

## EVENT SPONSORSHIP OPPORTUNITIES



*As an Annual Corporate Sponsor, your business could already have some Presenting or Top Tier sponsorship recognition of the following events in your package.*

- ❖ ***Teacher of the Year Celebration*** – This event is designed to recognize the top teachers at each school as well as the key employees from each major department in the district. This is an elegant, plated meal with visitors from our House of Representatives, Senate, county commissioners, district leadership, school principals from all 33 schools and family of the nominated individuals. At this one event, we reveal the District Teacher of The Year winner and submit their application to the state. Sponsorships range from Presenting Sponsor at \$5,000 to Teacher Sponsor at \$200. *Sponsorships have the potential to reach over 30,000 local households and much more through our digital campaigns.*
- ❖ ***Casino Royale*** – This black tie optional event is designed to be a great evening out for teachers, school leadership and the community. Besides the casino type gaming, poker, bingo and silent auctions, this has served as a great way for our community and businesses to interact with our teachers and district leadership in a fun and relaxed way, fostering better relationships for the rest of the year. We typically sell out of tickets each year and host over 500 people in a great venue. At this event, we recognize the winners of all the school grants we give away each year. Sponsorships range from Presenting Sponsor at \$5,000 to Community Sponsor at \$200. *Sponsorships have the potential to reach over 30,000 local households and much more through our digital campaigns.*
- ❖ ***Paulding's Next Star*** - This event will be held on September 15<sup>th</sup> and is designed tafter America's Got Talent. Both students and adults will have the opportunity to compete to win cashand prizes as well as 1 of 4 College scholarships. The contest will bring families and students from each of the 5 high schools and 9 middle schools to watch and support top vocal artist representing each school. This event will bring more homeowners, teachers and adult competitors than other event we have done. Attendance at this event will top over 600 and up to 20 other local bsiness owners. Sponsorships range from Presenting Sponsor at \$6,500 to Solo Artist Sponsor at \$250. *Sponsorships last year reached over 34,000 people in our immediate area prior to the event, 43,000 local households and much more.*

Attached you will find a sample of the different sponsorship levels for each of these events for this year.

*\*\*Each of these events has tremendous marketing opportunities for each sponsorship level. Over 90% of our sponsors return each year because of the value they receive from sponsoring these events.*

*For more inforamtion or to become a corporate partner, please complete the form so we can reach back out you.*



*Paulding Education*  
**FOUNDATION**

**522 Hardee Street Dallas, GA 30132**

## Corporate Donor Form

I would like to support the students, teachers, and staff of the Paulding County School District by making a donation to the Paulding Education Foundation.

Tax ID# for The Paulding Education Foundation is 26-2218525.

Name:

Address:

Phone Number:

Email:

Donation Amount:

Please mail this form and check to:

Paulding Education Foundation

Attn: Jennifer Tadlock

522 Hardee Street

Dallas, GA 30132

If you have a specific use for your donation, please indicate below:

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The Paulding Education Foundation would like to thank you in advance for your contribution.